

Law Firms Don't Need More AI Tools. They need the right problems solved.

Law firms have invested heavily in legal GenAI. Platforms have been licensed, pilots launched, committees formed — and yet, for most firms, the return on that investment remains unclear. Tools arrived before use cases were defined. Platforms were deployed before workflows were understood. Adoption was assumed rather than engineered. **Unbiased Consulting** and **August.law** exist to reverse that sequence:



Start with the business problem.



Define the workflow.



Apply AI where it creates measurable economic value — across the practice & business of law alike.

A Partnership Built to Solve Those Problems

Unbiased identifies the problems worth solving. August delivers the AI platform that solves them. Together, we replace technology-first experimentation with business-first execution.



Problem Definition. Workflow Design. Change Leadership.

Most consultancies come in with a playbook. Unbiased comes in with questions: What client or internal problems need to be solved and where can the firm gain margin, capacity, or time?

The team — experienced lawyers, legal operations leaders, technologists, and program managers who have worked with over 1,000 law firms — maps workflows end-to-end across every function, from practice groups to accounting and operations.

They build the use and business cases, translate it into process, people and tool requirements, and stay through adoption. The right AI program starts with a clear answer to what problem it is solving.

Unbiased operates independently, with no financial interest in any software platform, including August.



Enterprise GenAI, Built for Law and for the Entire Firm.

Most legal AI products are built for one use case — drafting, research, or review. August is built for the firm.

A single enterprise platform, purpose-built for the legal industry, flexible enough to serve partners, paralegals, proposal teams, HR, and finance.

Secure legal-specific GenAI with workflow-integrated drafting, deep knowledge and precedent integration, and tailored prompt architectures — applied across both the practice of law and the business of law.

How We Work Together



Strategic Assessment: Analyze workflows and firm economics across all teams. Identify bottlenecks and opportunities, prioritize high-impact use cases, and define governance covering data security, risk, and accountability. A clear roadmap tied to measurable business impact.



Use Case Design and Configuration: Translate priorities into defined user journeys, integrate secure knowledge sources, and configure the August platform. Risk and compliance review embedded so adoption does not outpace governance.



Pilot, Adoption, and Scale: Targeted deployment paired with training, enablement, and usage analytics. Adoption actively managed across practice groups and business functions, with ROI reporting to the executive committee and partnership.

Where the Partnership Delivers Value

Use cases span the full firm — what makes this approach different is that AI is applied wherever economic value exists.



Practice of Law

Litigation: motion and brief drafts, deposition outlines, chronology extraction, case law summaries.

Corporate and Transactional: APA first drafts, clause comparison, diligence memos, redline summaries.

Real Estate: lease abstraction, clause risk flagging, portfolio summaries.

Other Practice Areas: IP strategy and prosecution support, tax and restructuring analysis, immigration filings, trusts and estates drafting, environmental and energy compliance, insurance coverage analysis, and more across specialized practices.



Business of Law

Commercial and BD: proposal drafting, pitch preparation, client research, RFP responses.

HR and People Operations: policy drafting, employment matter research, onboarding documentation.

Accounting and Finance: budget narratives, financial reporting summaries, invoice preparation.

Back Office: intake workflows, client research briefs, precedent structuring, internal communications.

The firms that will lead the next decade of legal services will not be the ones with the most AI. They will be the ones that knew exactly what they were asking AI to solve, and had the right partners to solve it.

That is what Unbiased and August.law build together.

Contact to Schedule a Conversation:

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